



Trusted Financial Guidance Since 1972



Financial Health First Responder Annual Award Luncheon

Sponsorship Packet
Thursday, April 27, 2023 | FTCC Strickland Center

Financial Pathways of the Piedmont is the community's financial health first responder. Our entire mission and history focuses on helping residents improve their financial well-being by providing professional, personal, and comprehensive financial counseling, housing counseling, and financial education to all members of the community.

Presenting Sponsor:



The recent global pandemic and financial challenges have highlighted unsung heroes in our community that make life a bit easier for those experiencing a decline in their financial health. Our organization recognizes individuals from the community who exemplify the mission of Financial Pathways of the Piedmont (FPP), the values of being a financial health first responder, and who have gone above and beyond to help others improve their financial health and overall well-being. We invite your collaboration and support. Throughout the year, applications will be accepted, finalists will be selected, with one individual being named as the FPP Financial Health First Responder of the Year.

At our 2023 annual luncheon, we will recognize award finalists and the FPP Financial Health First Responder of the Year. We invite you to join us in celebrating and recognizing these valuable professionals who make it a part of their daily job to support their neighbors and who “go above and beyond” to have “wins” for regular, hardworking, everyday people. Thank you for considering participating as a sponsor and partner in our work.



Phyllis Caldwell-George

Phyllis Caldwell-George
President and CEO

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Dr. Sherri Lawson-Clark
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Sponsorship Levels

The following sponsorship opportunities allow your company or organization to participate in a celebration where everyone believes in the value of personal financial well-being, creating a more stable community where all can thrive. By sponsoring, you can expose your employees and colleagues to a mission-focused nonprofit, inspiring program, and like-minded neighbors.

Presenting Sponsor: We are very honored to have Truliant Federal Credit Union, an ongoing partner, as our presenting sponsor. These funds fully cover all costs so that all 100% raised goes directly into the services for those in need.

| Sponsor Levels and Benefits | | | | |
|------------------------------------------------------------------------------------------------------------------------------------|-------------------------------------------------------------------------------------|-------------------------------------------------------------------------------------|---------------------------------------------------------------------------------------|---------------------------------------------------------------------------------------|
| | Aspiration \$5,000 | Pathway \$2,500 | Stability \$1,000 | Building \$500 |
| Reserved Seating at Tables: <i>multiple tables allows the sponsor the opportunity to invite other partners as guests</i> | 3 tables (24 guests) | 2 tables (16 guests) | 1-2 table(s) (8-16 guests) | 1 table (8 guests) |
| Premier logo and seat placement, ability to sponsor seats for clients |  | | | |
| Ability to have branded or promotional items to give away at the event |  |  | | |
| Recognition on event and promotional materials with logo size corresponding with level | Logo with link | Logo with link | Logo | Listing |
| Logo at Event: digital and table |  |  |  |  |
| Company info on website | Logo with link | Logo with link | Logo | Listing |
| Social media promotion |  |  |  |  |

Company: _____

Contact Name: _____

Mailing Address: _____

City: _____ State: _____ Zip: _____

Phone: _____ Email: _____

We would like to be invoiced: ___ Immediately ___ Before December 31 ___ After January 1

**Thank you for your consideration. Please contact us for more information.
The deadline for print materials is March 31, 2023.**

Pam Anglin | Chief Development Officer
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