

**CONSUMER CREDIT COUNSELING SERVICE OF FORSYTH COUNTY INC.  
dba FINANCIAL PATHWAYS OF THE PIEDMONT  
2014/2015 BOARD OF DIRECTORS**

**OFFICERS**

**President & CEO**

Peter Laroche, President and CEO  
CCCS of Forsyth Co., Inc.  
8064 North Point Blvd., Suite 204  
Winston-Salem, NC 27106  
Office: (336) 837-0650  
Cell: (336) 682-7903  
[peter@financialpaths.org](mailto:peter@financialpaths.org)

**Board Chairman**

2013-2016  
Terry Taylor, VP of Operations  
Datamax  
711 Coliseum Plaza Ct  
Winston-Salem, NC 27106  
Office:(336) 777-3512  
[terry.taylor@datamax.com](mailto:terry.taylor@datamax.com)

**Vice Chairman**

2013-2016  
Lori Timm  
Community Volunteer  
6708 Elm Hill Drive  
Clemmons NC 27012  
Cell: (336) 403-0298  
[lori@timm.com](mailto:lori@timm.com)

**Secretary**

Michael Wells, Jr., Esquire  
Wells Liipfert Attorneys  
380 Knollwood Street, #620  
Winston-Salem, NC 27106  
Office: (336)  
[michael@wellsliipfert.com](mailto:michael@wellsliipfert.com)

**Immediate Past Chair**

2011-2014  
Michael Waid, Vice Pres., Clinical Operations  
Wake Forest Baptist Health  
4140 Tolley Ridge Lane  
Winston-Salem, NC 27106  
Office: (336) 716-0433  
[mwaid@wakehealth.edu](mailto:mwaid@wakehealth.edu)

**Treasurer**

2013-2016  
Crystal L. Tatman, VP Trust Team Manager  
Wells Fargo  
One West 4th Street, Second Floor  
Winston-Salem, NC 27101  
Work: 336-747-8189  
[crystal.tatman@wellsfargo.com](mailto:crystal.tatman@wellsfargo.com)

**DIRECTORS**

**Class of 2014-2017**

Cravon Williams  
BB&T  
Complaint Resolution Mgr  
101 North Cherry Street, Fourth Floor  
Winston-Salem, NC 27101  
Office:(336) 733-3905  
Mobile: 336-978-9673  
[cravon.williams@bbandt.com](mailto:cravon.williams@bbandt.com)

Martha Logemann  
Logemann & Co., PA  
380-H Knollwood Street, #250  
Winston-Salem, NC 27103-1865  
[logemann@triad.rr.com](mailto:logemann@triad.rr.com)  
Office: 336-725-4200  
Mobile: 336-577-9982

**Class of 2013-2016**

Betsy Annese, President  
Annese PR  
410 West 4th Street, Suite 200  
Winston-Salem, NC 27101  
Office: 336-722-5015  
Cell: 336-416-0447  
[betsy@annesepr.com](mailto:betsy@annesepr.com)

Treva Loyd  
Allegacy Federal Credit Union  
225 Alexander Preston Ln.  
Winston-Salem, NC 27127  
336.341-1293  
[Tloyd@allegacyfcu.org](mailto:Tloyd@allegacyfcu.org)

Troy Martens, Senior Vice President  
Truliant Federal Credit Union  
3200 Truliant Way  
Winston-Salem NC 27103  
336.293-2019  
[MartensT@truliantFCU.org](mailto:MartensT@truliantFCU.org)

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**Class of 2012-2015**

Ashley Rusher, Partner  
Blanco Tackabery, PA  
PO Drawer 25008  
Winston-Salem, NC 27114-5008  
Work: 336-293-9010  
[asr@btcmlaw.com](mailto:asr@btcmlaw.com)

April Broadway  
PO Box 311  
Bethania, NC 27010  
Cell: (336) 462-4169  
[nfinitygroup@gmail.com](mailto:nfinitygroup@gmail.com)

**Class of 2015-2017 (terms begin January 2015)**

Angela Wilder, President  
Identity Capital Consulting  
3060 Zachery's Keep Court  
Winston-Salem, NC 27103  
336-817-7676  
[angelawilder@rocketmail.com](mailto:angelawilder@rocketmail.com)

Cindy Wright Stubblefield  
LWS Development Director  
1811 Murphy Lane  
Winston-Salem, NC 27104  
336-414-5324  
[cindyemail8@gmail.com](mailto:cindyemail8@gmail.com)

**Class of 2014-2017**

Cravon Williams (1st)  
Martha Logemann (1st)  
Michael Waid (2nd)  
Michael Wells, Jr. (2nd)

**Class of 2013-2016**

Lori Timm (2nd)  
Betsy Annese (1st)  
Crystal Tatman (1st)  
Treva Loyd (1st)  
Troy Marten (1st)

**Class of 2012-2015**

Terry Taylor (2nd)  
April Broadway (2nd)  
Ashley Rusher (1st)

**Class of 2015-2017**

Angela Wilder (1st)  
Cindy Stubbafield (1st)

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**BOARD COMMITTEES**

**Executive Committee**

Terry Taylor, Board Chair  
Lori Timm, Vice Chair  
Michael Wells, Jr., Secretary  
Mike Waid, Imm. Past Chair  
Crystal Tatman, Treasurer  
Ashley Rusher, Member  
Peter Laroche, President & CEO

**Finance & Audit Committee**

Crystal Tatman, Committee Chair  
Cravon Williams  
Troy Marten  
Bill Barker, Volunteer  
Sarah Nieto, Staff  
Peter Laroche, President & CEO

**Strategic Planning Committee**

Ashley Rusher, Committee Chair  
April Broadway, Member  
Karl Yena, Volunteer  
Peter Laroche, President & CEO

**Personnel Committee**

Lori Timm, Committee Chair  
Corky Clodfelter, Consultant  
Peter Laroche, President & CEO

**Board Development Committee**

Terry Taylor, Committee Chair  
Lori Timm, Member  
Betsy Annese, Member  
Peter Laroche, President & CEO

**Marketing/Resource Development Committee**

Lori Timm, Committee Chair  
Betsy Annese  
Kathy Banks, Staff  
April Broadway  
Phyllis Caldwell, Staff  
Robert Egleston, Volunteer  
Roxanne Henderson, Staff  
Peter Laroche, President & CEO  
Martha Logemann  
Treva Loyd  
Heather Miller, CHO Advisory Bd.  
Cindy Stubblefield  
Shenell Thompson, Staff  
Mike Waid  
Michael Wells, Jr. - Member  
Angela Wilder  
Karl Yena, Volunteer

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<b>Board Member</b>	<b>Other Board Positions</b>
April Broadway	Member, Mental Health Association Board of Directors Chair , Girl Scout Carolinas Peaks to Piedmont Board of Directors Board Member, Hampton Nation Board of Directors President North Carolina Regional Hampton Alumni Association Board of Directors
Peter Laroche	Board Member, North Carolina Counsel on Economic Education Board Member, Community Reinvestment Assoc. of North Carolina Board Member, National Foundation for Credit Counseling President, Credit Counseling Agencies of North Carolina Graduate of the Leadership Winston Salem Class of 2006
Terry Taylor	Past President, North Carolina Collectors Association Board Member, North Carolina Collectors Association
Lori Timm	Past Board President – Work Family Resource Center Member – United Way Women’s Leadership Council
Mike Waid	Board and Executive Committee Member, North Carolina Stroke Association Executive Leadership Team, Tanglewood American Heart and Stroke Walk Graduate of Leadership Winston Salem class of 2001
Ashley Rusher	Board Member- Triad Chapter of Risk Management Association Board Member- Middle District Seminar, Inc Board Member-Carolinas Chapter of Int'l Womens Insolvency and Restructuring Confederation Board Member-Financial Pathways of the Piedmont Board Member- Winston-salem Youth Chorus
Crystal Tatman	Board Member- Financial Pathways of the Piedmont
Betsy Annese	Board Member- Youth in Transition Board Member- Old Salem Museum and Gardens Board Member- Salemtowne Continuing Care Retirement Community Board Member- Board of Elders Board Member-Ardmore Moravian Church Board Chair- Forsyth County Advisory Board Board Chair- NewBridge Bank Executive Committee Member-Forsyth Medical CenterFoundation Womens Council Past Board Member- Chamber of Commerce Board Member -- Girls, Inc. of the YWCA Board Member -- Childress Childress Institute for Pediatric Trauma of Wake Forest University
Cravon Williams	Board Member-Faith Tabernacle Christian Ministry
Troy Marten	Red Deer Condominium Association Covington Creek Homeowners Association

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Treva Loyd